

MARYANN CHOI •

MaryAnn Choi
Graphic Designer

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EDUCATION

ArtCenter College of Design, Pasadena, CA

9/19–8/22

Bachelor of Fine Arts in Graphic Design, emphasis in Packaging and Brand Identity

Koenig & Bauer Sponsored Studio, Pasadena, CA

1/22–5/22

Worked with sponsor to explore and design aesthetically pleasing banknotes using confidential new materials.

Pitched banknote design that was acquired by the sponsor.

EXPERIENCE

ArtCenter College of Design, Pasadena, CA

Teaching Assistant for Communication Design 3: Narrative and Scale

5/22–8/22

Assisted instructor with full-class and small-group critiques.

Worked with students individually to fine-tune work.

Winter Design Studio, Calabasas, CA

Design Intern

9/21–1/22

Assisted with package design and product photography/retouching for beauty and wine brands.

Designed content for social media and e-commerce.

Coordinated product photoshoots with art director by creating photoshoot concepts, compiling shot lists, and sourcing/styling props.

Worked with studio photographer to finalize shot lists and create lighting/camera setups.

ArtCenter College of Design, Pasadena, CA

Teaching Assistant for Communication Design 4: Brand Systems

5/21–8/21

Assisted instructor with full-class and small-group critiques.

Reviewed student work and provided written feedback.

ArtCenter College of Design, Pasadena, CA

Teaching Assistant for Type 4

01/21–04/21

Assisted instructor in class critiques, small-group, and individual settings.

RECOGNITION

2022: Kubly Family Endowed Scholarship

2021–2022: Pentagonam Design Endowed Scholarship

2019–2022: Provost's List

2019–2022: ArtCenter Department Scholarship

2021: Dieline Student Project Feature

EXPERTISE

SOFTWARE

Proficient in: InDesign, Photoshop, Illustrator, Dimension, Keynote

Familiar with: Premiere, XD, After Effects, Substance, Stager, Solidworks, Keyshot

CRAFT

Illustration, photography, laser cutting