

GIOVANNA

GARZA MOTTA

RÉSUMÉ

808 446 9443

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giovanmagm.com

02/23 – Present

Graphic Design Intern / CANYON CREATIVE / PHOENIX, AZ

Collaborate with team members on project management. Designed layouts and graphics for creative executions. Ideated and designed assets for community campaigns such as the Collage of Education Mural. Brainstormed with team members to come up with new, innovative marketing strategies for poster designs.

11/22 – 12/22

Graphic Design Intern / EMY DYER LLC / PHOENIX, AZ

Designed and created logo variations for The Dream House Agency. Worked with the team to develop new ideas for website redesign. Illustrated vector graphics for company. Helped create visual concepts for branding materials.

07/22 – Present

Resident Assistant / GCU / PHOENIX, AZ

Develop a positive living environment for residents, often resolving conflicts. Implement and enforce all College and Campus Living policies, promoting academic excellence, addressing student needs, and encouraging involvement. Promote the interaction and construction of social networks between community and residents. Create, market, and lead student centered hall programs to promote social, education, diversity, health, emotional, understanding and growth. Assist in the selection, evaluation, and training of incoming RAs. Communicate, correspond, and collaborate with on and off-campus offices such as counseling, campus security, maintenance, etc. Collaborate with orientation staff on first year and transfer student opening week activities. Budget and allocate money used for residence hall and floor events.

Transferable Skills

Amicable / Teamwork
Empathetic / Flexibility
Open-minded / Taking Criticism
Reliable / Leader
Meticulous / Detail-oriented
Enthusiastic / Collaboration
Devoted / Ambitious
Expressive / Communication
Vibrant / Color Theory

Computer Proficiencies

Adobe Creative Suite: Photoshop, Illustrator, InDesign, Adobe Dimension, XD, Figma

Languages

2019 Recipient of the Hawaii Seal of Biliteracy verifying professional level biliteracy and bilingualism in both English and Spanish.

Education

2020 – Present

BA Graphic Design and Advertising / Grand Canyon University / PHOENIX, AZ

2019 – 2020

Liberal Arts / University of Hawaii Maui College / MAUI, HI

