

# Qiran Li

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Los Angeles, CA

*I am an industrial designer who believes joy is functional and wants to create long-lasting happiness.*

## Awards

### IF Design Talent, Core 77

Plus | 2021

### Product Design Department Scholarship

ArtCenter College of Design | 2017 - present

### ArtCenter Provost List | above 3.8 GPA

ArtCenter College of Design | 2018

### Williamson Gallery Showcase

Lamy Speaker

ArtCenter College of Design | Fall 2017

## Skills

### Design

Concept Generation, Qualitative Research, Brand & Trend Research, Adafruit Circuit Coding, Rapid Prototyping, Grid & Layout, Visual Communication

### Software

Rhino, SolidWorks, Blender, Keyshot, Figma, Photoshop, Illustrator, InDesign, Lightroom, Premiere Pro, Corel Draw, Atom, Sketchup

### Languages

Chinese (native), English (professional), Japanese (conversational)

## Interests

Photography, Calligraphy, Gypsy Jazz

## Education

### ArtCenter College of Design

BS, Product Design

Pasadena, CA | expected April 2022

### University of Illinois at Urbana-Champaign

Industrial design, Math - transferred

Champaign, IL | 2015 - 2017

## Experience

### Teacher Assistant | ArtCenter College of Design

Assisted a professor, Mia Ferrera Wiesenthal, to guide students in internship portfolio class. Gave feedbacks on how to present the works clearly with their own attitude.

January - April 2022 | Pasadena, CA

### Industrial Designer · Contract | IDEO

Worked with a researcher and designers for a system design project. Generated product solutions from ideation sketches and 3D modeling to user scenarios for storytelling.

September - December 2021 | Shanghai, China

### Designer · Intern (YTP Program) | IDEO

Engaged in Young Talents Program. Facilitated qualitative user research and made digital prototypes for a high-end lifestyle brand. Branded a sustainable innovation challenge with McDonald's. Participated from early ideation and graphic design to final installation. Built high-fidelity physical prototypes for presenting a business proposal.

June - September 2021 | Shanghai, China

### Spacial Designer · Freelance | Zhong Exhibition

Led installation and space design for an exhibition with an artist and a community.

Designed the space and installation with Rhino. Cooperated with vendors to finalized the outcome.

April 2021 | Shanghai, China

### Industrial Designer · Intern | Ipluso Eyes

Worked with the marketing team to design optical glasses. Was responsible for ideation, refinement, CMF, and 3D modeling for user testing.

January - April 2021 | Shanghai, China

### Industrial Designer · Intern | Bosch UXD

Designed power tools with the knowledge of user experience. Facilitated qualitative user research, did iterative product designs with clay models, interface and logo designs to product ideations.

October 2020 - January 2021 | Shanghai, China

### Industrial Designer · Freelance | Huaguo Education Technology

Designed a multifunctional desk for children in multiple age groups. Worked with engineers and the marketing team to generate early ideations and prototypes to CMF.

May - December 2020 | Shanghai, China

### Co-founder | Bean Reading Club

Managed reading seminars weekly, either online or offline. Was responsible for leading the discussion and poster designs.

May 2020 - present | Shanghai, China

### Vice President | ArtCenter Branding Atelier

Invited speakers to ArtCenter to give inspirational talks about bridging business and design.

June - December 2019 | Pasadena, CA