



# Sam N. Daly | Graphic Designer + Creative

**About Me** A passion to grow and learn is at my core. Through a entrepreneurial spirit, passion for ethical business practices, and goal-oriented mindset, I intend to provide positive design solutions for any individual. A strong understanding of target markets and the ability to empathize with others motivates my ability to solve dynamic problems through a variety of innovative thought processes, visual solutions, goal-setting initiatives, project planning, and ambition.

**Education** **Grand Canyon University | September 2020 – April 2023**  
BA in Advertising & Graphic Design + Minor in Business Management

**Foresight Magazine** **Co-Creator + Creative Director | February 2023 – Present**  
Organized social media content, initiated group communication, scheduled team meetings, encouraged team development, oversaw creative direction, and established visual identity. Took initiative in recruiting committee members and designating committee leads. Utilized strategies to engage with potential contributors and build relationships. Through these efforts, I was able to build a diverse team of students who brought unique perspectives and expertise to the magazine.

**NOTE Coffee Bar** **Barista | Bellevue, WA | April 2021 – 2023 | Seasonal**  
Responsible for memorizing precise orders in a fast paced environment while working with efficiency, precision, and top-tier customer service communication. Used efficient written and verbal communication skills with coworkers and customers.

**Matcha Magic** **Barista | Bellevue, WA | May 2022 – August 2022 | Seasonal**  
Developed brand knowledge and leadership skills through assisting customers understanding of company's products and training new employees.

| Programs             |  | Skills             |                           |
|----------------------|--|--------------------|---------------------------|
| Figma                |  | Leadership         | Illustration              |
| Notion               |  | Advertising        | Copy Writing              |
| Procreate            |  | SMART Goals        | Goal Oriented             |
| Microsoft Office     |  | SWOT Analysis      | Detail Oriented           |
| Google Calendar      |  | Strategic Planning | Brand Identity + Strategy |
| Adobe Creative Suite |  | Team Development   | Effective Communication   |

**Contact Me:** sdaly5@my.gcu.edu      behance: @salmondaly      (425)-757-4631