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HOLLYWOOD BOWL NAMED BEST MAJOR OUTDOOR CONCERT VENUE AT POLLSTAR CONCERT INDUSTRY AWARDS

The Hollywood Bowl – one of the premier outdoor music venues in the world and the summer home of the Los Angeles Philharmonic – was honored at the 16th Annual Pollstar Concert Industry Awards on February 4 as the Best Major Outdoor Concert Venue. This first-time nomination and the subsequent award represent an industry-wide acknowledgement that the Hollywood Bowl is not only an icon with a rich and celebrated history, but it remains a vital and relevant destination for performers and audiences alike.

Renowned for its exquisite setting, the Hollywood Bowl plays host to a tremendous diversity of artists, from classical and pops to jazz, rock, pop and world music. During the 2004 season, the Hollywood Bowl concert series included performances by the Los Angeles Philharmonic with Music Director Esa-Pekka Salonen, the Hollywood Bowl Orchestra led by Principal Conductor John Mauceri, k.d. lang, Harry Connick, Jr., the Count Basie Orchestra, Air, Van Morrison, The Neville Brothers, The Crystal Method, and Lyle Lovett, among others. Last season the team of Andrew Hewitt and Bill Silva also brought Eric Clapton, Norah Jones, Rod Stewart, Simon & Garfunkel, Sting and Annie Lennox, and The Who to the Bowl, and the venue played host to the Playboy Jazz Festival, JVC Jazz and Mariachi USA.

"The inaugural season of the new and improved Hollywood Bowl was a fantastic moment for the Los Angeles Philharmonic Association, the County of Los Angeles, and our patrons," said Arvind Manocha, the Hollywood Bowl's General Manager. "With the help of our partners Andy Hewitt and Bill Silva, the Bowl was host to a staggering array of the world's greatest artists in all genres of music, and it's nice to see it honored by our industry peers."

The Pollstar Concert Industry Awards honor those whose contributions most enhance and enrich the live music experience. Nominees were selected by over 125 concert business peers (agents, managers, promoters and industry professionals) and winners were determined by ballots cast by Pollstar subscribers.

Other 2004 Pollstar winners include Madison Square Garden, Royal Albert Hall, Wembly Arena, the Coachella Festival, and the Glastonbury Festival. For over 20 years, Pollstar has provided music business professionals with the most reliable and accurate source of worldwide concert tour schedules and ticket sales results.

Nestled snugly in the Hollywood Hills, the Hollywood Bowl is the largest natural amphitheater in the United States. Seating nearly 18,000 patrons, the Bowl has been the summer home of the Los Angeles Philharmonic since its official opening in 1922, and presents outdoor concert performances each summer featuring classical, jazz, and world music presented by the Los Angeles Philharmonic Association. To this day, \$1 buys a seat at the top of the Bowl for many of the Los Angeles Philharmonic's concerts. Attendance figures over the past several decades have soared: in 1980 the Bowl first topped the half-million mark and last summer, close to one million admissions were recorded. The Bowl's summer music festivals have become as much a part of a Southern California summer as beaches and barbecues, the Dodgers and Disneyland. The Bowl grounds themselves -- one of Los Angeles County's most renowned parks -- are open year-round for visitors to enjoy free of charge.

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